

# Don't Stand Still While Virginia Keeps Moving!

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## Join ITS Virginia Today!

To receive the benefits of membership in the Intelligent Transportation Society of Virginia, fill out the form on the other side of this panel and mail or fax it today, or visit [www.itsva.org](http://www.itsva.org).

## The Intelligent Transportation Society of Virginia

The Intelligent Transportation Society of Virginia is a statewide non-profit association established in 1994 to enhance the quality of life in the Commonwealth through the use of advanced transportation technologies.

The Society advances cooperation between the Commonwealth's forward-looking state, county, and municipal agencies and the growing community of companies whose products and services improve mobility, safety, and energy conservation.

Members of ITS Virginia comprise a network of professionals from private industry, universities, and public agencies who live on the cutting edge of innovation in surface transportation.



## The Intelligent Transportation Society of Virginia

Keeping Virginia Moving  
with Advanced Transportation  
Technologies

### ITS Virginia

600 Peter Jefferson Parkway, Suite 300  
Charlottesville, VA 22911

(434) 977-3716

[www.itsva.org](http://www.itsva.org)

## ITSVA Membership Benefits

ITS Virginia helps its members stay in the loop. They enjoy—

- Opportunities for professional development
- Networking with like-minded professionals
- General Assembly updates and information on activities throughout the Commonwealth
- Exposure of their products and services to clients, key officials and decision-makers
- Liaison with local government and VDOT
- Quarterly newsletter, the **ITSVA Journal**
- Discounts on ITS Virginia-sponsored events
- Affiliation with the Intelligent Transportation Society of America

## Benefits to the Commonwealth

Virginia is recognized as a leader in the field of intelligent transportation systems, which use advanced technologies to provide benefits in—

- Mobility
- Tourism
- Economic Development
- Energy Conservation
- Taxpayer Investment
- Job Creation

The members and programs of ITS Virginia are a key component in sustaining and advancing Virginia's leadership role.

## ITSVA Activities

- Professional and technical meetings
- Annual Legislative Reception
- Annual Conference and Trade Show
- Seminars
- Committees
- VDOT RFP status updates

## Virginia's Smart Travel Program

**V**DOT's Smart Travel Program applies innovation and advanced technology to a statewide transportation system. Its guiding principles are to focus on practical transportation solutions; enhance delivery of public agency services; think regionally and act locally; coordinate intermodal strategies; promote private investment; and support ITS research.

ITS Virginia actively promotes Virginia's Smart Travel Program and supports the growth of Virginia's industries in emerging global transportation technology markets.

### Virginia's Smart Travel includes—

- Smart Tag/EZPass
- Smart Signal Systems
- Smart Trucking
- Smart Traffic & Response Centers
- Smart Travel Lab
- Smart Travel Demo Projects
- Smart Road

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NAME OF ORGANIZATION

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REPRESENTATIVE (POINT OF CONTACT)

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TITLE

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ADDRESS

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CITY

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STATE

ZIP CODE

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TELEPHONE

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FAX

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E-MAIL ADDRESS

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TYPE OF ORGANIZATION

- My organization would like to become a member of ITS Virginia at a cost of \$405 per year.
- Please call me to discuss my interest in joining ITS Virginia.

Please mail this form with your check (made payable to ITS Virginia) to:

### **ITS Virginia**

600 Peter Jefferson Parkway, Suite 300  
Charlottesville, VA 22911

Or fax the form to (434) 979-2439 and we'll send an invoice. Credit cards are accepted if you join online by visiting **[www.itsva.org](http://www.itsva.org)**.